

## WHS Senior Portrait & Yearbook Information 2020-2021

**SENIOR PORTRAITS:** Students have three options for getting senior pictures in the yearbook:

1. **Prestige Portraits:** Prestige Portraits is the professional portrait studio coordinating with WHS. Prestige will send marketing information to parents and seniors, so check your mail for promotional materials.

Prestige Studios is now open for portrait sessions. Call the Taylor location at (734) 287-6606 to schedule a professional portrait session.

### KEY DATES FOR STUDENTS USING PRESTIGE:

- **November 17-18, 2020:** Prestige will come to WHS and set up shop to take to take senior portraits in the auditorium. Students must sign up in the main office for sitting appointments first come, first served. Dress appropriately if you are planning to use this service.
- **December 1, 2020:** Deadline for portrait sittings at Prestige Studio locations.
- **December 8, 2020:** Deadline to turn in yearbook pose to Prestige. Selected poses must meet the specifications detailed at the bottom of this handout.

Prestige Portraits will submit all portraits taken by its photographers to Mrs. Kerns. There is no need for students or parents to submit Prestige senior portraits independently to Mrs. Kerns. **All students photographed by Prestige will appear in the composite, as Prestige makes the composite.**

2. **Third-Party Photographers:** Students may use third-party photographers for yearbook portraits, but portraits **must** meet the specifications at the bottom of this handout.
  - To submit non-Prestige portraits to the yearbook, **email a digital copy to Stephanie Kerns at [kernss@wbsdweb.com](mailto:kernss@wbsdweb.com) no later than December 1, 2020**
  - Digital files must be jpeg or tiff, at least 300dpi.
  - Files must be named for the student in the following format: Last name\_First name. For example: Smith\_John.
  - The subject of the email must say **Last\_First name SENIOR PORTRAIT ATTACHED**. If there are multiple portraits attached, please specify in the email.
  - Hard copies of portraits will **NOT** be accepted.
  - Third-party photographers' portraits will **NOT** be used for the composite, as Prestige makes the composite from the portraits taken by its photographers.
3. **No Professional Photographer:** For those who do not have professional portraits taken, the Lifetouch photograph taken during orientation in August or during picture retakes will be published. Students who do not take portraits within the timeline, this Lifetouch photograph will be used. These images will not be used in the composite, as Prestige creates the composite from portraits taken by its photographers.

**PORTRAIT SPECIFICATIONS:** Regardless of the photographer used, all portraits must meet the following specifications:

- Portraits must be taken indoors with a traditional blue or gray background. No brightly colored backgrounds will be printed. No outdoor photography.
- Subject must be photographed mid-chest to top of the head with space above the top of the hair. Do not include the lower torso in the image and or zoom in to fill the frame with the face.
- Portraits must be in color and portrait-orientation (not landscape).
- Dress professionally for your senior portrait:
  - Men: collared shirt, tie, and, if you like, jacket. Prestige will provide a Tuxedo at request.
  - Women: dressy top with appropriate neckline that does not expose cleavage, no strappy or strapless tops or exposed shoulders, as these do not crop well.
  - ALL: No hats, hoods, doo rags, hands, pets, or props of any kind. No words on clothing, as these do not always crop well.
  - Religious headcoverings and uniform hats (ex: JROTC beret) are permitted.

**SENIOR RECOGNITION ADS:** Fullcolor and customizable senior recognition ads can be purchased at <https://www.jostens.com/yearbooks/yearbook-ads.html>. Choose your template, upload your images, and write your own copy for the perfect tribute to your future graduate.

Pricing through December 1, 2020:

- Full page: \$290
- ½ page: \$150
- ¼ page: \$75
- ⅛ page: \$50

Pricing December 2 - February 2, 2021:

- Full page: \$300
- ½ page: \$160
- ¼ page: \$85
- ⅛ page: \$60

NOTE: The Arrow Staff does not alter or proofread recognition ads. Ads are locked and printed as you save them. Please proof your ad carefully before checking out.

**YEARBOOK SALES:** Yearbooks are for sale at <https://www.jostens.com/yearbooks/high-school-yearbooks.html>. Jostens offers payment plans, and pricing increases through the year:

- **September Special:** August 1 - September 18, 2020, yearbooks are the lowest price of the year, \$60. Purchase personalization for \$6 and get up to four icons free.
- **September 19 – October 30, 2020:** \$65
- **October 31 – Distribution:** \$70

\*\*\*Prices do **NOT** include taxes and add-ons such as personalization, signature package, etc.

NOTE: The Arrow Staff does not alter personalization. Personalization is locked and printed as you save it. Please proof your personalization before you check out.

**REPLAYIT:** If you have photographs of sports, events, and special memories you think would be perfect for the yearbook, please upload them to [replayit.com](http://replayit.com) or download the replayit app to share them with the Arrow staff. You can also email them to Stephanie Kerns at [kernss@wbsdweb.com](mailto:kernss@wbsdweb.com).

Please direct any questions to Stephanie Kerns at [kernss@wbsdweb.com](mailto:kernss@wbsdweb.com).